

LEAN FORUM NORDVEST INVITERER TIL

De fleste økonomistyringssystemer som bedriftene benytter er basert på metodikk som er over 100 år gammel. Disse systemene har i dag kommet i konflikt med moderne tenkning slik som lean og agile production. Flere studier viser at de fleste bedrifter har svært begrenset forståelse av sin verdiskapning i økonomisk forstand. På dette dybdeseminalet har vi hentet over Gary Cokins fra USA for å belyse hvordan dette kan løses ved hjelp av moderne økonomistyring.

DYBDE- SEMINAR

Dybdeseminar om hvordan tradisjonelle kalkylesystem og regnskapsføring bygger opp under eller er i konflikt med tradisjonelle forbedringer som oppnås gjennom Lean.

MÅLGRUPPE:

Folk som driver med økonomistyring, ledere, akademikere- og doktorgradsstudenter innen relevant disipliner.

TID:

Tirsdag 17. april
kl. 09:00-16:00

STED:

NTNUs TEFT Lab
ved Ålesund
Kunnskapspark

BEGRENSET
PLASS – FØRST
TIL MØLLA!

MEDLEMSPRIS**kr. 950,-**

eks. mva. og billettavgift

IKKE MEDLEM**kr. 2.250,-**

eks. mva. og billettavgift

Gary Cokins

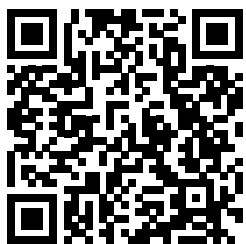
Gary Cokins is an internationally recognized expert, speaker, and author in advanced cost management and performance improvement systems. He was trained on Activity-Based Costing by Harvard Business School Professors Robert S. Kaplan and Robin Cooper, and in 1992 Gary headed the National Cost Management Consulting Services for Electronic Data Systems (EDS) now part of HP. From 1997 until recently Gary was in business development with SAS, a leading provider of enterprise performance management and business analytics and intelligence software. His three most recent books are *Performance Management: Finding the Missing Pieces to Close the Intelligence Gap* (ISBN 0-471-57690-5), *Performance Management: Integrating Strategy Execution, Methodologies, Risk, and Analytics* (ISBN 978-0-470-44998-1), and *Predictive Business Analytics* all published by John Wiley & Sons.



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Påmelding:



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TEMA FOR DYBDESEMINARET:

1. Fact-based Data with Management Accounting (Activity Based Cost Management [ABC/M])

- The need for advanced managerial accounting
- The ABC/M cost assignment network structure
- Strategic ABC/M to manage product, service-line, channel, and customer profitability
- Organizational shock from reporting true profit levels
- ABC/M with project accounting

2. Customer Profitability and Value Management

- The shift from a product-centric to a customer-centric focus
- Determining customer, product, service-line, and market channel costs and profitability
- Successful ABC/M implementation.
- Actions that can be taken to increase the profit of customer micro-segments.
- Linking customer value to maximizing shareholder wealth creation

3. Operational Costing to Optimize Process Costs

- How driver-based budgets and rolling financial forecasts lead to productivity improvement and cost reduction
- Measuring unit costs for cost transparency and benchmarking
- Six Sigma quality management and measuring the «cost of quality (COQ)»
- Lean management and calculating costs for value stream maps
- Leveraging corporate performance management (CPM) methods and information for supply chain management

4. The shift to «predictive accounting» for Decision Making and Budgeting

- Problems and deficiencies with the traditional annual budget process
- How to develop «strategy, risk and capital project» budgets
- How to develop a capacity-sensitive driver-based «operational budget» based on resource capacity planning
- Integrating forecasts to shift from an annual budget to rolling financial forecasts

5. Accelerating the Rate of Adoption for Implementing and EPM

- Understanding the barriers and the slow the adoption rate of EPM
- How to overcome behavioral resistance to change
- What can be next steps?

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